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S. S. SKIDELSKY & CO.

37-39 West 28th St.

Phone: BOgardus 4-6976, 6977

New York City



Begonia and Petunia Seed List



NOVEMBER 1939

We, S. S. Skidelsky & Co., give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs or plants we send out and we will not be in any way responsible for the crop.

5% Discount for Cash with Order on Seeds.

PETUNIA

Victorious ALL-DOUBLE Dwarf Giant Fringed

NOTE: When transplanting Double Petunias, it is advisable not to discard the smaller and weaker seedlings, as these usually produce the finest double flowers.

Amaranth-Red

Four-inch flowers on plants only 10 inches high, the color a rich shade of amaranth-red. Deeper and richer than "WORLD BEAUTY", one of the best items for pots.

Apple Blossom (Daintiness)

The bushy little plants make about 1 foot of height and are generous with 4-inch blooms of dainty apple-blossom pink.

Gaiety

Another 10-inch plant with 3½ to 4-inch flowers of light rose-red and white, a delightful combination. The frilling of the petals of this variety is especially pleasing.

Loveliness

Four-inch blooms on 10-inch plants which work cheerfully. The color this time is, according to Ridgway, very close to true La-France-pink, the color florists, estate and private garden trade want. This strain is very uniform.

Orchid Beauty

Orchid shade or light lilac, heavily veined and fringed.

Pure White (Snowball)

Extra dwarf flowers, well fringed of the purest snow-white.

Purple (Purple Robe)

These plants sometimes reach a height of 1 foot and bear 4-inch flowers of dark velvety purple, an effective Petunia color.

World Beauty

Immense fringed-flowers of bright rosy-carmine. A popular variety for pots carrying flowers fully 4 in. across on extra dwarf plants (barely 10 inches).

Victorious, All-Double Dwarf Mixed Colors

A splendid mixture of all the gorgeous colors of this exceptional strain. Large flowers exquisitely ruffled and fringed. Ideal for pots.



VICTORIOUS, ALL-DOUBLE PURE WHITE (SNOW BALL)

Prices on all above varieties, Original Strain Seeds

½ Tr. Pkt.	Tr. Pkt. (1,000 seeds)	1/128 oz.
\$1.25	\$2.00	\$3.50
1/64 oz.	1/32 oz.	
\$6.00	\$11.50	

S. S. S. DOUBLE GIANT RUFFLED
AND FRINGED

This strain has been improved both in doubleness and color. It is about 12 in. high, 90 to 95% double and semidouble, waved and fringed.

	1/2 Tr. Pkt.	Tr. Pkt.	1/64 oz.	1/32 oz.
Copper Red, Salmon rose overlaying a light copper base.....	1.00	2.00	6.00	11.00
Crimson. Amaranth crimson.....	1.00	2.00	6.00	11.00
Heliotrope. Lilac, heavily veined heliotrope	1.00	2.00	6.00	11.00
Madonna. Pure white heavily waved and fringed.				
1/128 oz. for \$3.50	1.00	2.00	6.00	11.00
Rose Queen. Beautiful rose pink.....	1.00	2.00	6.00	11.00
Shepherds Pride. Salmon Shrimp pink.				
1/128 oz. \$3.50	1.00	2.00	6.00	11.00
Rose-Pink and White. Flowers varie- gated rose-pink & white.....	1.00	2.00	6.00	11.00
S. S. S. Giant Double Flowering Choice Mixture. Excellent for pots and bedding.				
1/128 oz. for \$3.25	1.00	2.00	5.50	10.50

RUFFLED MONSTERS—Diener's Strain
SINGLE FLOWERED

	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
No. 1—Pink. Strong veined center, very large.....	.50	2.50	4.00	8.00
No. 2—Flesh Pink. Heavily veined center50	2.50	4.00	
No. 3—Variegated. Red & white.....	.50	2.50	4.00	
No. 5—Red, Dark Veined With Coal Black Center50	2.50	4.00	8.00
No. 6—Pale Lilac Pink. Heavily ruf- fled, strong veined center....	.50	2.50	4.00	
No. 7—Red and White Variegated, Golden Yellow Center.....	.50	2.50	4.00	8.00
No. 8—Ruffled Monsters Mixed.....	.50	2.50	4.00	8.00
No. 10—Salmon Rose. Light veined center50	2.50	4.00	8.00
No. 15—Purple and White.....	.50	2.50	4.00	8.00
No. 19—Giant Pink Glory. An im- provement on Pink Glory.....	.50	2.50	4.00	8.00
No. 20—Mauve Ruffled.50	2.50	4.00	8.00
No. 41—Copper Red. With smoky center50	2.50	4.00	
No. 42—Diener's Large DOUBLE Frilled Mixed	1.50	5.00	10.00	20.00
No. 45—Santa Barbara. Flame rose.....	.50	2.50	4.00	8.00
No. 46—Deep Velvety Violet.....	.50	2.50	4.00	8.00
No. 47—(Single) Jumbo Mixture of Ruffled Monsters.....	1.00	3.00	5.00	10.00



PETUNIA GIANT SINGLE FRINGED THEODOSIA



CALIFORNIA GIANT

RUFFLED CALIFORNIA GIANTS
(Grandiflora superbissima)

	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
Alba. (Rhinegold). Pure white with yellow throat.....	.50	1.25	2.25	4.20
Camilla. Rose pink, veined crimson dark throat.....	.50	1.25	2.25	4.20
Copper Red. Dark throat.....	.50	1.25	2.25	4.20
Copper Rose.....	.50	1.25	2.25	4.20
German Empress. Lilac veined violet, with dark throat.....	.50	1.25	2.25	4.20
Harlequin. Copper, red and white.....	.50	1.25	2.25	4.20
Heliotrope. Delicate blue.....	.50	1.25	2.25	4.20
Marilyn (New). Beautiful Rich Salmon. 4 to 5 in. diameter.....	1.00	2.50	4.50	
Princess of Wuertemberg. Rose pink, veined purple.....	.50	1.25	2.25	4.20
Robin Hood. Dark crimson, with dark throat50	1.25	2.25	4.20
Silver Rose. Pink flushed rosy amaranth50	1.25	2.25	4.20
Ruffled California Giants Mixed.....	.50	1.25	2.25	4.00
Single Fluffy Ruffles Mixture.....	.50	1.25	2.30	4.25
Super Fluffy Ruffles The flowers are beautifully ruffled and frilled, extra large, with large throats. Well balanced mixture	1.25	3.00	5.50	

GIANT SINGLE FRINGED
(Hybrida grandiflora fimbriata)

	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
Appleblossom. Soft pink.....	.50	1.25	2.30	4.50
Aurora. Rose veined purple.....	.50	1.25	2.30	4.50
Cattleya. Rose pink.....	.50	1.25	2.30	4.50
Miranda. Rosy carmine with dark throat50	.85	1.60	3.00
Pepita. Scarlet blotched white.....	.50	.85	1.60	3.00
Pink Empress.50	1.40	2.50	
Pride of Portland. Deep rose, creamy throat50	.85	1.60	3.00
Rapture. Brilliant rose pink heavily veined carmine.....	.50	1.25	2.30	4.50
Romany Lass. Deep crimson with almost black throat.....	.50	1.25	2.30	4.50
Royal Beauty (Marine). Rich blue.....	.50	1.40	2.50	
Salmon Beauty. Rich salmon rose.....	.50	1.40	2.50	
Scarlet Beauty. Scarlet with deep maroon throat.....	.50	.85	1.60	3.00
Theodosia. Soft rose pink with golden throat50	1.25	2.30	4.50
Triumph Pink. Choice waved blossoms	.50	.85	1.60	3.00
Violet Beauty.....	.50	1.25	2.30	4.50
White Beauty. White with yellow marked throat.....	.50	.85	1.60	3.00
Giant Single Fringed. Mixed.....	.50		1.50	2.75



PETUNIA DWARF GIANT FRINGED LACE VEIL

GIANT FRINGED, DWARF

(Grandiflora fimbriata nana)

	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
Charm. Rose pink, yellow throat.....	.50	1.50	2.50	4.50
Colorado Sunset (New). Bright rose pink50	1.50	2.50	
Dainty Lady. Light yellow.....	.50	1.75	3.50	
Gaiety. Rose pink and white, finely fringed50	1.25	2.00	3.50
Gottfried Michaels. Bright amaranth red	.50	1.50	2.50	4.50
Lace Veil. Fringed pure white.....	.50	1.50	2.50	4.50
Lilac Queen (New). Soft lilac shade....	1.00			
Setting Sun. Bright rose.....	.50	1.50	2.50	4.50
The Art. Striped carmine-rose and white	1.00			
Grandiflora fimbriata nana Mixture Re- selected	1.00	2.00	3.50	

	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
Dwarf Giants of California, Dark Shades (Ramona Strain).....	.75	1.50	2.50	4.50
Dwarf Giants of California, Light Shades (Ramona Strain).....	.75	1.50	2.50	4.50
Dwarf Giants of California Mixed (Ramona Strain)75	1.50	2.50	4.50

HYBRIDA GRANDIFLORA

Large single, plain edged

	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
Admiration (Balcony Queen). Velvety blue, irregularly blotched and striped white.....	.50	1.00	1.75	
Adria. Silvery lilac.....	.50	1.50		
Burgundy. Burgundy red.....	.50	.90	1.75	3.20
Dwarf Pink Glory. Deep rose.....	.50	1.50	2.50	4.50
Elk's Pride. True royal purple, popular Dwarf variety.....	.50	.90	1.75	3.00
Kermesina. Tyrian Rose.....	.50	1.25	2.00	3.80
Kremhild. Dark crimson with white center50	1.25	2.00	3.80
Lilac Beauty. Lilac blue, good window box variety.....	1.00			
Purple Prince. A shade lighter than Elk's Pride.....	.50		.90	1.75
Queen of the Market. Glowing scarlet, best single red.....	.50	1.50	2.50	
Steel Blue. Giant light blue, heavily veined deep blue50	.85	1.60	3.00
Snowstorm Improved. Gigantic pure white75	1.75	3.00	
White Cloud. Large pure white, valu- able florist's item.....	.50	1.00	1.80	3.50
Large Single Mixture.....	.50		.90	1.75

HYBRIDA OR BEDDING

	Tr. Pkt.	1/8 oz.	1/4 oz.	oz.
Adonis. Purple rose, white throat.....		.25	.45	1.50
Blue Bee. Blue of Viola Jersey Gem....		.25	.50	1.60
Flaming Velvet. Velvety crimson.....	.35	.85	1.50	5.00
General Dodds. Blood red.....		.25	.50	1.60
Golden Rose. (Lord Courtenay).....		.30	.55	1.75
Howards Star Improved. Velvety purple blotched white.....	.25	.45	.85	2.50
Inimitable. Blotched and striped.....		.30	.55	1.75
Rose King Improved. Rich rose.....	.25	.45	.80	2.50
Snowstorm. Pure white. Regular strain		.30	.55	1.75
Topaz Rose (New). Fiery velvety rose, slightly suffused with gold and the throat is the color of topaz.....	.35	.60	1.00	3.75
Violacea. Violet blue, same shade as Blue Bird.....		.25	.50	1.60
S. S. S. Choice Mixed Bedding.....	.25		.60	1.75

HYBRIDA NANA COMPACTA

More dwarf and compact than the HYBRIDA class, useful for bed-
ding or borders.

	1/16 oz.	1/8 oz.	1/4 oz.	oz.
Alderman. Deep violet blue.....	.20	.35	.60	2.00
Blue Bird. Deep purple.....	.25	.45	.75	2.40
Celestial Rose Improved. Bright rose with pure white throat.....	.35	.65	1.20	4.00
Cockatoo. Violet with white spots.....	.35	.65		
Glow (New). Dazzling carmine red. Tr. Pkt. .75	4.50			
Heavenly Blue. Beautiful silvery lilac....	.50	.90	1.50	4.70
Norma. Blue with white star.....	.20	.35	.60	2.00
Rose of Heaven. Select. Brilliant rose pink25	.45	.85	3.00
Rosy Morn. Select. Rose pink with white throat.....	.25	.45	.70	2.40
Rosy Morn. New improved strain.....	.75	1.25	2.25	7.00
Salmon Supreme. Rich coral salmon	Tr. Pkt., .75	3.25	6.25	11.00
Senator Improved. Purplish violet, white throat.....	.25	.45	.75	2.50
Snowball. Large pure white, very com- pact25	.35	.65	2.00
Snow Queen. Dwarf white, compact....	.25	.35	.65	2.00
Sunrise. Brilliant rose, with a flush of scarlet radiating from a small yellow throat	Tr. Pkt., .75	1.50	2.75	5.00
Suttons Blue Bedder. Mid-blue.....	.25	.45	.75	2.50
Twinkles. Bright rose with pure white star20	.35	.65	2.00
Velvet Ball New. Velvety blood-red. Ideal for pots.....	Tr. Pkt., .75	2.50		
S. S. S. Dwarf. Special Mixture.....		.35	.60	2.00



PETUNIA GRANDIFLORA NANA COMPACTA VELVET BALL

PERENNIALS

RECOMMENDED FOR LATE FALL AND EARLY WINTER SOWING.

(The freezing and thawing of Winter facilitates germination)

Sow Seeds in Flats and put in Frames protected by Salt Hay or Straw over Winter for better results.

ACONITUM (Monks Hood)		1/8 oz.	1/4 oz.	oz.
Fischeri. Large pale blue.....		.30	.55	
Napellus. Dark blue.....		.25	.45	1.40
Wilsni. Large mid-blue, late.....		.35	.60	2.00

ALSTROEMERIA	Tr. Pkt.	1/8 oz.	1/4 oz.	oz.
Aurantiaca. Umbels of bright orange flowers, streaked red.....	.25		.75	2.50

AMPELOPSIS (Boston Ivy)	¼ oz.	oz.	¼ lb.
Veitchii. Valuable hardy climber.....	.10	.20	.55

BAPTISIA (False Indigo)	¼ oz.	oz.	¼ lb.
Australis. Indigo blue.....	.15	.45	1.20

BOCCONIA (Plume Poppy)	1/4 oz.	oz.
Cordata. Small white.....	.15	.45

CLEMATIS (Virgins-bower)	⅛ oz.	¼ oz.	oz.	¼ lb.
Paniculata. Vine, small white flowered, sweet scented10	.30	.90
Recta Grandiflora. Erect habit.....	.15	.25	.80	2.20

Fraxinella Pink or White, each.....	Tr. Pkt.	1/8 oz.	1/4 oz.	oz.
		.25	.45	1.40

DIELYTRA (Bleeding Heart)				
Eximea. Dwarf Pink.....	.30	.50	.90	3.00
Spectabilis. Pink50	1.50	2.50	

EUPHORBIA (Wild Baby Breath) Tr. Pkt.
Corollata. White, used like Gypsophilia .35

LILIUM (Hardy Lilies)	Tr. Pkt.	⅛ oz.	¼ oz.	oz.
Auratum Platyphyllum. White spotted yellow, slow germination.....		.30	.50	1.75
Speciosum Rubrum30	.50	1.80
Superbum50			

PRIMULA (Hardy Primrose)				
	Tr. Pkt.	1/8 oz.	1/4 oz.	oz.
Vulgaris. English Yellow Primrose.				
6 inches35		.80	2.90

TROLLIUS (Globe Flower)		Tr. Pkt.	⅛ oz.	¼ oz.	oz.
Europeaus Golden Ball. Yellow.....		.35	.50	.90	2.85
Hybrida Earliest of All. Golden yellow40	.70	1.35	5.00
Hybrida Orange Princess.					
Bright orange40	.70	1.35	5.00
Ledebouri. Late rich orange.....		.40	.70	1.35	5.00
Ledebouri (Golden Queen).					
Large deep orange, late.....		.40	.70	1.35	5.00
Mixed35	.65	1.20	3.80

VIOLA ODORATA (Hardy Violet)			
Odorata. (Sweet Violet).....	.25	.70	2.20
The Czar. Deep blue.....	.35	.75	2.80

ORDER BLANK

Tel. BOgardus 4—6976 - 6977

S. S. SKIDELSKY & CO.

37-39 WEST 28th STREET NEW YORK CITY, N. Y.

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AMOUNT ENCLOSED \$.....

**QUANTITY
WANTED**

ARTICLES WANTED

TOTAL

Signed.....

Discounts For Cash With Order: 5% On Seeds: 3% On All Other Items
New Accounts Desiring Credit, Please Give 3 Trade References

BALCONY PETUNIAS (Pendula)

	Tr. Pkt.	1/8 oz.	1/4 oz.	oz.
Black Prince. Deep velvety red.....	.35	1.00	1.75	
Blue. Rich indigo blue.....	.35	.90	1.60	4.75
Carmine King. Rich coppery rose.....	.35	1.00	1.75	
Cornflower Blue (Blue Wonder).....	.35	.80	1.50	4.80
Crimson (Purpurea). Dark red.....	.25	.45	.75	2.60
Purple, Rose, White.....each	.25	.55	1.00	3.20
Balcony Mixed25	.45	.80	3.00

MINIATURE PETUNIAS

Extra dwarf and compact

	Tr. Pkt.	1/32 oz.	1/16 oz.	1/8 oz.
Baby Cockatoo. Velvety violet, white markings50	1.00		
Betsy Ross. Red and white with golden and dark red throats, well ruffled	1.00			
Brilliant Rose Gem.....	.40	.70	1.35	2.60
Martha Washington. Delicate rose ruffled and frilled.....	.50	.85	1.60	3.00
Pink Gem. Soft pink.....1/4 oz. 1.00	.25			.60
Rose Gem. Rose pink.....1/4 oz. 1.60	.35			1.00
Royal Gem. Crimson carmine with white throat.....	.50	1.00		
White Gem. (New). Pure white.....	.50	1.00		

S. S. S. TUBEROUS BEGONIA HYBRIDS

Sow seeds, November-December to February for July on

	Tr. Pkt.	1/128 oz.	1/64 oz.
S. S. S. Double Camellia Flowered.			
Dark red, pink, rose, salmon.....	1.25		
Scarlet, orange, white, yellow.....	1.25		
S. S. S. Mixed.....	1.25	17.50	
Double Frilled Mixture. Carnation fld.....	1.25	15.00	
Double Hanging Basket Type Hybrid Mixture	1.25		
Double Lloydii Mixed. Pendulous.....	1.00	3.25	6.00
Double Rosebud Mixture.....	1.25		
Double Large Flowered Mixture. Standard strain	1.00	3.00	5.50
Narcissus Flowered Mixed.....	.75	8.00	
Single Crested Mixed.....	.65	8.00	
Single Frilled Mixture.....	.65	8.00	
S. S. S. Single Tuberous.			
Dark Red, Pink, Rose, Salmon.....	.75	3.50	6.00
Scarlet, Orange, White, Yellow.....	.75	3.50	6.00
S. S. S. Single Tuberous Mixture.....	.75	3.50	6.00



S. S. S. TUBEROUS BEGONIA, DOUBLE CAMELLIA FLOWERED



EVERBLOOMING BEGONIA ROSA PERLE

EVERBLOOMING BEGONIAS

FIBROUS ROOTED

A strong 2½ inch pot can be produced from seed in about 16 weeks.

	Tr. Pkt.	1/64 oz.	1/32 oz.
Albert Martin. Large bright carmine.....	.50		1.00
Carmen. Pink, bronze foliage.....	1.00	1.75	3.20
Christmas Cheer. Large crimson scarlet.....	.75	1.40	2.40
Christmas Pink. Large rose-pink.....	.75	1.40	2.35
Darling. Brilliant carmine rose, dwarf.....	1.00	2.20	4.00
Elegance. White edged crimson.....	1.00	2.00	3.50
Enchantress. Bright pink.....	.50	.90	1.60
Erfordia. Light pink, free flowering.....	.50	.80	1.50
Essen (New). Bright, cherry red.....	1.00		
Fireball. Brilliant crimson.....	.75	1.25	
Fire Sea (Blaze of Fire). Large Fiery Red.....	.75	1.25	2.20
Gustave Knaake. Large salmon-pink.....	.50	.80	1.50
Glory of Erfurt. Large rosy-carmine.....	.75	1.25	2.25
Glow. Dark red, bronze foliage.....	1.00	1.60	3.00
Indian Maid. Deep scarlet, dark bronze foliage	1.00	2.20	3.80
Lightning. Large carmine scarlet.....	1.00	1.50	2.60
Luminosa. Deep scarlet, reddish brown foliage	1/16 oz. 3.00	.50	.90 1.60
Luminosa Compacta (New). Dwarf bright scarlet	1.00	2.00	3.60
Prima Donna. Rose shading to carmine.....	.75	1.25	2.25
Radio. Large brilliant carmine scarlet.....	.75	1.25	2.25
Red Pearl. Deep scarlet, compact.....	1.00		
Rosa Perle. Splendid rose pink, dwarf.....	1.00		
Salmon Queen. Cinnabar red, dark foliage.....	.50	.90	1.70
Scarlet Queen. Large glowing scarlet.....	.50	1.00	
Snow (New). Pure white.....	1.00		
White Pearl. Snowy white.....	.50	.80	1.50
White Queen. White.....	.50	.90	1.75
S. S. S. Bedding Mixture.....	.50		1.00

REGONIA REX HYBRIDS

Colored Ornamental Foliage

1/2 pkt., 2.00 Tr. Pkt. 1,000 seeds, 3.50

QUANTITY WANTED	ARTICLES WANTED	UNIT PRICE	TOTAL

Signed.....

Discounts For Cash With Order: 5% On Seeds: 3% On All Other Items
New Accounts Desiring Credit, Please Give 3 Trade References